

Congratulations to the 2015 QRCA Award Winners!



Rick Weitzer

President's Award

Rick Weitzer
Prell Organization

Awarded for his meaningful and ongoing contributions to QRCA. This includes his outstanding leadership and dedication on the Membership Expansion Task Force and Industry Relations Committee.

Rick Weitzer is Principal Researcher for the Prell Organization of St. Louis, Missouri. Rick's public opinion and marketing research firm uses qualitative and quantitative research methodologies to help their clients see their brands more clearly.



Marta Villanueva

Maryanne Pflug Spirit Award

Marta Villanueva
NuThinking, Inc

Awarded for her friendliness, creativity, commitment to QRCA, leadership, optimism, humor, mentorship, a passion for life, and unconditional positive regard for all.

Marta is President of NuThinking, Inc., of San Antonio, Texas. She is a bilingual/bicultural expert in strategy and insights for consumer and brand innovation with expertise in a variety of strategic tools and the use of the Creative Problem Solving (CPS) process.



Sidney Clewe

Rising Star Award

Sidney Clewe
TripleScoop Premium Market Research

Awarded for her impactful contributions to QRCA, including leadership of the Rocky Mountain Chapter and her extensive research and contributions to the Chapter Success Task Force.

Sidney is a Research Insights Navigator for TripleScoop Premium Market Research and Freelance Graphic Designer at S.C. Graphic Design in Castle Rock, Colorado. She is a moderator with online board and community management experience as well as a freelance designer focusing on logo and brand design.

Congratulations to our 2015 Young Professional Grantees:

- ▶ Laura Albers
- ▶ Cameron Camfield
- ▶ Tory Rebecca Gentes
- ▶ Kayte Hamilton
- ▶ Heather Hilgenkamp
- ▶ Emily Hoffman
- ▶ Elizabeth Marconi
- ▶ Margaret Mariani
- ▶ Meghan Morales
- ▶ Shatha Richards

